



At the heart of the image

# I AM CREATIVE FREEDOM

## Introducing New Nikon D750, Nikon's smallest and lightest FX-format Digital-SLR

***Free your vision with the fast, versatile, and agile Nikon D750. In a world where anything is possible, this full-frame powerhouse gives you the freedom to explore your creativity.***

September 12, 2014

SYDNEY - Nikon Australia is pleased to announce the launch of the new D750, the smallest and lightest Nikon FX-format camera\*<sup>1</sup> to deliver incredible image quality in an ideal package of enriched features.

**Availability: 25<sup>th</sup> September, 2014**

**Pricing: Please refer to Australian Authorised Resellers for Local Pricing**

*\*The Nikon D750 will be available in a kit configuration with the AF-S NIKKOR 24-120mm f/4G ED lens in addition to the body only configuration.*

Featuring an all-new 24.3-megapixel sensor, the Nikon D750 offers wide dynamic range with clean performance across all sensitivities, delivering superb full-frame images with stunning sharpness and rich tonality.

Equipped with an ISO range of 100–12800, extendable to 50–51200 (equivalent), and Nikon's flagship EXPEED 4 image-processing engine for superior image rendering, the Nikon D750 combines Full HD movie recording capabilities at 1080/60p and a sturdy vari-angle monitor enabling enthusiast photographers full freedom of expression and control.



Combined with an outstanding high-speed continuous shooting rate of approximately 6.5 frames per second\*<sup>3</sup> in both FX and DX formats, and a phenomenal 51-point AF system, the D750 provides the flexibility you need to lock elusive or fast-moving subjects and capture uncompromised full-resolution images with incredible precision.

Challenging the common assumption that the higher a DSLR's specifications, the bulkier it becomes, the Nikon D750 includes revolutionary technologies designed to offer a strong, lightweight camera without compromising image quality.



At the heart of the image

Adopting a monocoque structure framed by carbon-fibre reinforced thermoplastics (LFT) and magnesium alloy to provide nimble durability while producing beautifully balanced images, the Nikon D750 offers similar full-scale features and performance of the Nikon Professional range. Aimed at a discerning audience, the Nikon D750 is a superior camera for photographers looking to expand their capabilities and evolve their skills.

## Nikon D750 Primary Features

### 1. Rich image quality paired with exceptional technology

**Stunning output quality:** The 24.3 megapixel CMOS sensor combines with ISO sensitivities. An effective ISO range from 100 to 12800, also expandable from Lo 1 (ISO 50 equivalent) right up to Hi 2 (ISO 51200 equivalent), is achieved through enhanced performance of image processing to offer images with minimal noise regardless of ambient light.

**Powerful image processing:** The EXPEED 4 image-processing engine delivers stunning shots, boosting image superiority over its predecessor. Enhancements include improved noise reduction performance at high ISO sensitivities, as well as upgraded depth and clarity in gradation rendering.



Photo by: Clark Little



#### **Smooth, cinematic Full HD video:**

Harness the speed, power, and agility of the Nikon D750 to capture impressive video footage whenever you feel inspired. The Nikon D750 offers broadcast-quality video in multiple frame formats, recording Full HD (1080p) movies at 50p/60p with minimal jaggies or moiré to offer a smooth, clear movie.

A dedicated movie menu streamlines shooting by letting you store all movie settings in one place. The power aperture can be controlled while recording, and the camera offers clean HDMI out, plus simultaneous capture of

full-resolution footage in-camera and on an external recorder. A multi-area mode also provides support for DX-format NIKKOR lenses, offering users flexible movie expression. Additionally, superior audio control improves sound recording and offers greater overall flexibility ensuring the sound lives up to the quality of the image.

## 2. Outstanding functionality and performance for precision



**Fast, enhanced autofocus:** A high-speed, highly accurate 51-point autofocus (AF) system employs a new AF sensor module that enhances low-light performance (down to -3EV), making it possible to shoot using AF in dark environments where it is impossible to focus with the naked eye. A Group-area AF mode also works to detect moving subjects with incredible accuracy, ensuring crisp, well-focused images.



**Intuitive features:** The Nikon D750 offers high-speed continuous shooting at approximately 6.5 fps\*<sup>3</sup> (in FX/DX format) with a highlight-weighted metering function that helps prevent overblown highlights. A Spot White Balance function also makes it easier to capture accurate, balanced images quickly and easily by acquiring preset manual data of white balance during a live view.



**Clear, accurate display on a vivid wide-viewing angle monitor:** Equipped with a sturdy tilt-screen monitor, the Nikon D750 offers photographers superior viewing flexibility. The tilt-screen swings open and rotates up to 90°, or down to 75°, enabling you to shoot photos and movies from unique vantage points with ease. When shooting, this 8.0-cm (3.2-in.), 1229k-dot colour-tune monitor lets you push the colour balance and brightness in any direction to suit your personal workflow preference. An Advanced Scene Recognition System that utilises the compact 91K-pixel RGB sensor helps with focusing and metering accuracy of the subject, and an optical viewfinder with 100% frame coverage makes it easier to line up the perfect shot.

### 3. Incredible Flexibility

**Light, strong structure:** Superior ergonomics, a lightweight weather-sealed monocoque structure, and an energy-saving design ensure that the Nikon D750 offers true full-frame freedom. The deep grip enables a secure hold on the camera and makes it easier to hold the camera comfortably for long periods of time without tiring. Framed by carbon-fibre reinforced thermoplastics (LFT) for the front body and cover, and magnesium alloy for the rear and top panels - the composite shutter unit is tested to 150,000 releases, and you can capture up to 1,230 still images and up to 55 minutes of movie footage<sup>2</sup> on a single charge of the ultra-compact and lightweight Li-ion rechargeable EN-EL15 battery.



### 4. Additional versatility and functionality

**Rapid uploading via Wi-Fi®:** With built-in Wi-Fi®<sup>2</sup>, Instant Photo Sharing is simple, enabling the seamless transfer of your high-quality images from the Nikon D750 to your compatible smart device for an efficient workflow. The Wireless Mobile Utility application, available as a free download for the iOS and Android™ operating systems. The D750 also features the support for wireless image transfer with the optional Eye-Fi card.

**Double SD card slots:** The Nikon D750 packs double SD memory card slots to enable “Overflow” recording, “Backup” recording, separate RAW/JPEG recording and shooting, and even copying between slots.

**Rich gradation with Picture Control:** The Nikon D750 also features a new “Flat” Picture Control option to apply a more natural effect and enable the camera to acquire maximum subject information. Lost highlights and shadows or color saturation can be effectively suppressed even after image adjustment, achieving rich gradation in both brightness and color.

## 5. Complementary High-performance Accessories

**Total Digital Imaging System:** Open up a new world of creative options when shooting with the Nikon D750. Draw out the full potential of the 24.3-megapixel sensor with the wide range of NIKKOR lenses. With their exceptionally high resolving power, NIKKOR lenses meet the demands of photographers in every field.

**Powerful flash compatibility:** The D750 also offers support for the Nikon Creative Lighting System, which provides a range of flexible flash and lighting options for compatible flash units to offer even more creative control in the hands of the photographer.



**Wireless remote control:** The WR-1 and WR-R10/WR-T10 Wireless Remote Controllers are supported, as is the UT-1 Communication Unit and WT-5 Wireless Transmitter combined with a compact FX-format model that is ideal for a companion camera.



At the heart of the image

<sup>1</sup> Among cameras with a built-in flash and movie functions.

<sup>2</sup> Assuming no interference; range may vary with signal strength and presence or absence of obstacles. Wireless Mobile Utility must be downloaded onto a smart device (compatible with iOS/Android™) to use the Wi-Fi function. Wireless Mobile Utility can be downloaded for free from the appropriate application store. The built-in Wi-Fi feature is not compatible with Camera Control Pro 2.

<sup>3</sup> Based on CIPA Guidelines. With shooting of JPEG-format images, excludes shooting of FX-format images at an image quality setting of JPEG fine and an image size setting of Large (up to 87 shots).

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The information is current as of the date of publication. It is subject to change without notice.

For more information see: <https://mynikonlife.com.au/d750>

High-resolution images of all Nikon products can be downloaded from:  
<http://press.mynikonlife.com.au>

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